Listing Builder

Harness the power of managing, maintaining, and correcting your online listings

Establish more listings online for your business and manage accuracy. Your customers depend on accurate information about your business when searching for you. Make sure your business information is not only accurate but in all the places your customers search for you. Create and edit all your listings and build a solid foundation to get found.

Features:

- Correct and manage all your online listings in one place with listing sync

- Analyze where you are found currently and opportunities to expand your reach to new customers

- Build your online presence and contact information to assure you're everywhere you need to be

- Access to valuable customer activity through Google Insights for your Google My Business listing

- Boost your search rankings with business information accuracy and growth of listings

Your customers rely on accurate listings when they are trying to find your business online. Scan, report, manage and correct all your business listings online through one portal and help optimize your business on search engines with accurate information.

Manage all your business listings

Create new listings, managing existing and correct inaccurate information on all of your listings with listing sync. One place to manage your business information across Google My Business and other places your local customers are searching is a powerful tool.
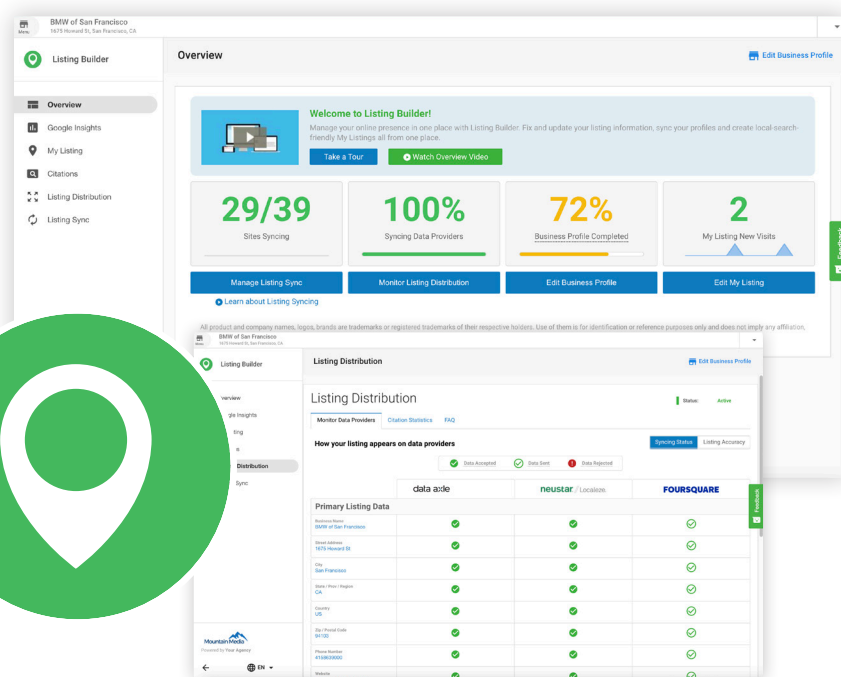
Build your search engine optimization (SEO)

Search engines value accurate information and they reward accuracy with more visibility. By managing your business information online on a regular basis, you assure that not only can customers find you, but that your online optimization is strong.

Valuable customer information from Google Insights

Understand how your business is performing on Google My Business. Insights from your business listing give you customer activity information that could be valuable in connecting with them or finding more customers like them.

Local search optimized mobile listing

Most of your customers are searching from their mobile phones to find local businesses. Create a mobile optimized listing within Listing Builder that connects local customers easily with your contact information, directions, and drives traffic to your website.

4 out of 5

consumers use search engines to find local information. Make sure your information is accurate!

Build your listings. Manage inaccurate information that could hurt your business. Gain Google Insights about your customers.