



SEO CASE STUDY

MEDSPA SERVICES

Campaign Type: Local Campaign

Campaign Launch Month: February 2020

SEO APPROACH

- ✓ We identified how potential customers were searching through extensive keyword research.
- ✓ We designed and implemented an SEO campaign that included on-page and off-page optimization around their targeted keyword terms.

KEYWORDS RANKING

FEB 20

8 Targeted keywords

Ranked on the first page of search engines

AUG 20

29 Targeted keywords

Now rank on the first page of search engines